

Kinske Reyes

SOCIAL MEDIA MANAGER / CONTENT CREATOR

Philippines | Remote or hybrid roles

goodtoliveworldwide@gmail.com

kinskereyes.com

goodtolivepodcast.com

PROFILE

Content creator and podcast host focused on social media work that turns long-form conversations into short-form clips, captions, hooks, publishing plans, and audience touchpoints. Strongest public proof is Good To Live Podcast, a live creator project showing planning, production, editing, publishing, and community follow-through.

41

Good To Live podcast episodes verified from live sitemap.

15

Podcast guests verified from live sitemap.

174

Topic tags verified from live sitemap.

EXPERIENCE

Good To Live Podcast

Founder, host, editor, producer, and social media manager | 2023 to present

- Plans topics, guests, and episode angles around Filipino creatives, freelancers, and entrepreneurs.
- Produces long-form podcast episodes and repurposes conversations into social content.
- Writes hooks, captions, promotional posts, and publishing notes for platform-specific output.
- Maintains public proof across podcast, social, and web channels.

X / Griin AI Social Support

Social Media Manager Intern | July 2024 to October 2024

- Drafted short X posts and captions for a crypto-focused account.
- Suggested content ideas from trends and supported posting consistency.
- Monitored replies and basic performance signals to repeat workable formats.

CONTENT WORK FIT

- Social media manager and content creator roles.
- Podcast-to-social repurposing systems.
- Short-form clip editing, captions, and hooks.
- Publishing support, community touchpoints, and practical content planning.

CORE SKILLS

Short-form editing

Caption writing

Hook writing

Podcast production

Content repurposing

Publishing workflow

Community replies

Content planning

AI-assisted ideation

TOOLS

CapCut, Wondershare Filmora, Audacity, Notion, Canva, Photoshop, and AI tools for ideation, captions, hooks, outlines, and content variations.

PUBLIC PROOF LINKS

Portfolio: <https://kinskereyes.com>

Good To Live: <https://www.goodtolivepodcast.com>

Short-form samples: <https://kinskereyes.com/media/short-form-clips/samples.md>

YouTube: <https://www.youtube.com/@goodtolivepodcast>